

# VIRGINIA DEPARTMENT OF EMERGENCY MANAGEMENT



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## Video & Publication Catalog 2004 Edition

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Public Affairs Office  
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Richmond, VA 23236  
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[www.vaemergency.com](http://www.vaemergency.com)

## HOW TO BORROW VIDEOS AND ORDER PUBLICATIONS

One of the primary responsibilities of the Virginia Department of Emergency Management (VDEM) is to help localities plan for and manage natural and manmade disasters. To keep the public informed and prepared to handle emergency and disaster situations, the Public Affairs Office maintains a library of emergency preparedness videos and publications. All of the videos have been screened by VDEM staff and come highly recommended. Consider using them in presentations to student groups, civic organizations and employee safety meetings. Some of the videos can be broadcast over government cable access or other television stations. Videos can be borrowed for up to two weeks and publications can be obtained, free of charge, by contacting the Public Affairs Office through any of the means listed below.

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## EARTHQUAKE

## **“AFTERSHOCK”**

This documentary produced by The Weather Channel in 1990, explores earthquakes and their devastating effects. The program studies the lessons of the Great Quake of 1906 in San Francisco and how well those lessons were followed as demonstrated by the 1989 Loma Prieta Quake in California.

Time: 24 minutes

No copyright restrictions – can be dubbed

Format: ¾ and ½ inch VHS

## **“CALM TO CATASTROPHE”**

Produced by the American Red Cross and The Weather Channel, this video examines individual, organizational, and community response to four natural hazards: flash floods, hurricanes, tornadoes, and earthquakes. The need for increased community education and the economic impact of disasters on individuals and the community are also discussed. The tape is divided into six segments that can be shown as one program or shown separately. These segments are listed below.

Part I	Flash Flood – 8:12
Part II	A Psychological Storm (Hurricanes) – 7:43
Part III	Disaster in West Memphis (Tornado) – 5:41
Part IV	Children in Disaster – 7:08
Part V	The Invisible Threat (Earthquake) – 7:09
Part VI	Picking Up The Pieces (Earthquake Recovery/National Potential for Earthquakes) – 10:11

Time: 45 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

## **“EARTHQUAKE! DO SOMETHING!”**

Produced by the American Red Cross, this video reinforces family emergency planning, safety during an earthquake, and dealing with injuries and damage after an earthquake. The videotape has ethnically diverse actors, and shows urban and rural (not suburban) settings.

Time: 13 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

## **“MAKE YOURSELF A PROMISE: EARTHQUAKE PREPAREDNESS FOR YOURSELF AND YOUR COMMUNITY”**

This video is a practical guide to earthquake preparedness techniques for the individual and the community, with a particular focus on the needs of vulnerable populations, the elderly and the disabled. The program includes information on preparing an emergency kit, making your home/workplace earthquake safe, and organizing a neighborhood response plan.

Time: 27 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“QUAKE OF ’89 – A VIDEO CHRONICLE”**

It was October 17, 1989, 5:04 p.m. Suddenly there was rumbling. Then a twisting, wrenching earthquake rattled the San Francisco Bay Area. Freeways crumbled. Buildings collapsed. Gas mains broke and fires erupted around the Bay. This program gives an excellent view into one of 1989’s worst disasters.

Time 60 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

## **EMERGENCY MANAGEMENT**

### **“ARSON PREVENTION IN OUR CHURCHES”**

Specifically designed for church and synagogue leaders, this video provides simple effective techniques to prevent arsonists from striking places of worship.

Time: 70 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“ASKING FOR HELP”**

This program is designed to help local governments correctly identify and request the resources needed in an emergency.

Time: 16 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“CHILDREN & TRAUMA—THE SCHOOLS’ RESPONSE”**



Teachers, principals and mental health professionals describe how to help children heal from traumatic events such as school shootings and natural disasters. In the video, they review the importance of recognizing children's unique needs and implementing appropriate intervention after a disaster. Features actual classroom discussions and shows how teachers use art to allow students to express their feelings after a disaster. Recommended for educators, emergency managers and anyone interested in disaster preparedness for schools or daycare centers. Produced by the Federal Emergency Management Agency through the National Institute of Mental Health and administered by the California Department of Mental Health.

Time: 20 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“THE COMMUNITY EMERGENCY RESPONSE TEAM (CERT)”**

This dramatization of CERT in action shows how the concept and process work following a disaster.

Time: 19 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“DONATIONS MANAGEMENT”**

This video describes the donation process from the local and state perspective. Proven methods are discussed to manage the donation coordination team, cash donations, the identification of needs, and spontaneous volunteers.

Time: 28 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“JUST IN CASE”**

This videotape gives an inside glimpse of a local jurisdiction's experiences and problems involving emergency management. It provides an overview of the functions of the Federal Emergency Management Agency (FEMA) and defines that agency's relationship with various emergency services groups in times of emergency or disaster.

Time: 27 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“RECRUITING AND RETAINING VOLUNTEERS”**

Local and state volunteer model approaches are reviewed in the recruiting and retention of fire and emergency medical personnel. Included is the Loudoun Co., Virginia program.

Time: 105 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“THE ROLE OF THE EMERGENCY OPERATIONS CENTER (EOC)”**

The role and function of an EOC are discussed in providing centralized control of fire, emergency medical, law enforcement, and public works resources during an emergency.

Time: 18 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

**Many titles from the Emergency Education Network (EENET) series are available on request through the EM Training Branch.**

## **EMERGENCY PREPAREDNESS & SPECIAL POPULATION**

### **“EVERYBODY NEEDS A BUDDY SOME TIME”**

The program is a common sense approach to fire evacuation safety and highlights the preparation and response necessary to properly evacuate people with disabilities from high-rise buildings.

Time: 13 minutes  
Format: ½ inch VHS

No copyrights restrictions – can be dubbed

### **“PERSONAL PLANNING GUIDE FOR INDIVIDUALS WITH DISABILITIES: SURVIVING THE STORM”**

This 20-minute video is an excellent tool to help individuals with disabilities prepare and cope with severe weather and disasters. It was distributed to home health care agencies in Virginia Beach as part of Virginia Beach Project Impact. “Surviving the Storm” also describes how American Red Cross shelters are equipped and their limitations for the disabled.

Time: 15 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed  
Date: 1999

## **FLOOD**

## **“THE AWESOME POWER”**

Produced by the National Oceanic and Atmospheric Administration, this documentary graphically depicts the danger of rapidly rising floodwaters. The video includes actual footage of recent flooding disaster, which have occurred in the United States.

Time: 17 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

## **“CALM TO CATASTROPHE”**

Part 1 – Flash Flood – Time 8”12 (see earthquake section for complete description)

## **“FLOODED AGAIN: TIME TO FIGHT BACK”**

Produced by the FEMA, this video highlights several cities that have implemented flood mitigation programs by moving, elevating or demolishing existing buildings. The video shows how communities are taking advantage of federal, state and local resources to prevent recurring flood damage. This is an excellent video to generate enthusiasm for mitigation programs.

Time: 25 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

Date: 1997

## **“THE FLOOD OF 1985” (ROANOKE, VA)**

Depicts the disastrous flooding in the Roanoke Valley and Lynchburg, which occurred in November 1985.

Time: 30 minutes

Copyright restrictions – cannot be legally copied

Format: ¾ inch and ½ inch VHS

## **“FLOYD’S FURY AND FLOODS”**

This video shows how Hurricane Floyd impacted the city of Franklin and southeastern Virginia. Narrated by WVEC-TV 13 on-air personalities, this video features ground and aerial footage during and after the flood. It also uses interviews with flood victims and emergency services personnel to emphasize the impact of the flooding.

Time: 55 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

Date: 1999

## **“THE HIDDEN DANGER, LOW-WATER CROSSING”**

This video is geared to educating the public about the hidden dangers of low-water crossings. It stresses how a relatively small water depth can cause a driver to lose control of the vehicle. The tape provides information on several misconceptions associated with driving in water. For example, people have extreme confidence in the size and weight of their vehicles. This false sense of safety can be catastrophic when the vehicle becomes buoyant.

Time: 8 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

## **GENERAL PREPAREDNESS**

### **“THE ADVENTURES OF THE DISASTER DUDES”**

This three-part tape was developed to support a presentation about disaster preparedness to children in the fourth through sixth grades. The first segment focuses on what a disaster is and emphasizes that people can do something about it.

The second segment describes specific disaster preparedness information and stresses that people need to know what to do when disasters threaten.

The third segment demonstrates how children can take part in family disaster preparedness and gives suggestions on how they can encourage their family to develop a disaster plan.

Time: 13 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“AMERICA’S AGING NETWORK: COPING WITH DISASTERS”**

Narrated by Jane Wyatt, this video discusses efforts by the Federal Administration on Aging to meet the needs of senior citizens before, during, and after disasters. Among other topics, it outlines various resources available and covers the role played by local area agencies on aging in preparing seniors to face disasters.

Time: 20:20 minutes  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied

### **“BEFORE DISASTER STRIKES: PLANNING FOR ANIMALS”**

Created by the Humane Society of the United States, this video demonstrates the need for animal shelters during a disaster. It touches on setting up such a shelter, shows a triage center for pets and films a mock evacuation of animals from an animal shelter.

Time: 18 minutes  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied

### **“CALM TO CATASTROPHE”**

Complete tape (See earthquake section for complete description)

### **“DISASTER BEFORE IT HITS HOME”**

One of the most common misconceptions about earthquakes, tornadoes, hurricanes, and floods is not believing they can happen to you. This video is a hard-hitting presentation of steps that should be taken to protect lives and property before a disaster strikes. Thought-provoking questions are raised concerning individual and community responsibility in disaster preparedness.

Time: 23 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“DISASTER: HOW AMERICA RESPONDS”**

This video is intended for state and local personnel, persons in voluntary organizations, and those in the private sector who may have to coordinate their preparedness, mitigation, response, or recovery operations with the federal government. Taking the viewer through the life cycle of a disaster, the video explains stage by stage the roles and responsibilities of the federal, state, local, and nongovernmental organizations’ response.

Time: 20 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“DISASTER PREPAREDNESS PUBLIC SERVICE ANNOUNCEMENTS”**

The VDEM Public Affairs Office has disaster preparedness public service spots featuring Bob Vila as well as a separate set starring a variety of Hollywood celebrities. For information on which of these would best fit your needs, contact the VDEM Public Affairs Office.

Time: Spots

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“FAMILY DISASTER PLAN/DISASTER SUPPLIES KIT”**

The Red Cross has taken the popular slide presentations on how to develop a family disaster plan and how to assemble a disaster supplies kit and produced them in video format. The Family Disaster Plan covers the actions that each family should perform in order to prepare them for any disaster including general information on putting together a disaster supplies kit. The Disaster Supplies Kit production goes into more detail on the need for a kit and the types of items that should be included.

Time 24:38 (minutes combined)

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS and slides with talking points

### **“THE FORGOTTEN VICTIMS”**

Created by the Humane Society of the United States, this video is a short awareness video geared to the general public that encourages people to include their pets in their family disaster plans.

Time: 6 minutes  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied

### **“HURRICANE, TORNADO, FLOOD PREPAREDNESS AND FAMILY DISASTER PLANS”**

Public Service Announcements – 13 spots

Time: 10 minutes  
Format: ¾ inch

No copyright restrictions – can be dubbed

### **“GREAT WEATHER CATASTROPHES”**

This tape explores the causes of catastrophic weather events and their effect on human and economic conditions. For example, a comparison between the devastating Florida Keys Hurricane of 1935 and Hurricane Andrew in 1992 offers some interesting insights into individual, family and community responses before and after the events.

Time: 25 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“PROJECT SAFESIDE: KEEPING AHEAD OF THE STORM”**

This American Red Cross and Weather Channel’s video targets families and offers all the basics of disaster preparedness. Starting with the results of a recent ARC survey that demonstrates Americans aren’t ready to face disasters, the video springboards into the preparedness message. Weather Channel meteorologists describe how to plan, assemble a disaster supplies kit, and where to go for further information. They stress updating, renewing, or applying for the proper insurance coverage.

Time: 7:54 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“READY FOR THE WORST”**

This American Red Cross tape allows you to travel back in history and be an eyewitness at the scenes of America's greatest disasters—the Johnstown Flood, Galveston Hurricane, San Francisco Earthquake, Chicago Fire and more.

Time: 40 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“THE WEATHER CLASSROOM” (1997 VERSION)**

Produced by The Weather Channel, this 11-tape series helps teach a variety of weather subjects. Each tape has three different eight-minute segments that features an overview of the subject followed by a weather-related experiment.

The subjects are: Air in Motion; Climate: A World of Weather; Extremes in the Water Cycle; Forecasting: Then and Now; Hurricanes; Look Up! Sky Awareness; Snow, Ice, Wind and Cold; Sun, Seasons and the Sky; Thunderstorms: The Weather Machine; Tornadoes; Water: Oceans to Air.

Time: three eight-minute segments

No copyright restrictions – can be dubbed

Format: ½ inch VHS

Date: 1997

### **“THE WEATHER CLASSROOM” (2000-2001 VERSION)**

The updated version of “The Weather Classroom” will be aired during the 2000-2001 school year. Teachers and emergency managers can tape the programs directly off the air for educational use. The series includes a variety of weather-related subjects including Careers in Meteorology, Winter Weather, Weather and Water, The Sky Show, Weather and Geography, and many more. For times, dates and lesson plans for each video visit [www.weather.com/education](http://www.weather.com/education).

Time: 24 minutes each

No copyright restrictions – can be dubbed

Format: ½ inch VHS

Date: 2000-2001

### **“WEATHER’S FURY! A KID’S GUIDE TO X-TREME FORCES”**

This video presents a concise, yet informative overview of the power of hurricanes, tornadoes, floods, blizzards, thunder, and lightning. While intended for children, it is an excellent video for all ages. Hosted by Virginia native Spencer Christian, “Weather’s Fury!” features actual footage and emphasizes the importance of staying safe during extreme weather.

Time: 25 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

Date: 1998

### **“WHEN DISASTER STRIKES”**

Incorporating real-life examples from U.S. disasters, this video portrays how government, private-sector groups and citizens work together to prepare for and respond to disasters of all kinds. “When Disaster Strikes” explains the roles of local, state and federal government, volunteer organizations such as the American Red Cross, and other key groups involved in planning and response efforts. The video also explores the important role individual citizens play, providing information that all Americans should know to protect themselves and their families.

Time: 20 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“THE YEAR THE SKY FELL”**

This 38-minute video, produced by The Weather Channel, begins with Hurricane Andrew, exploring theories of the storm’s conception to the devastating aftermath it produced. It concludes with the Southern California landscape, laid bare by the crippling wildfires, turning into avalanches of mud and debris during the November rainy season.

Time: 38 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“YOUR FAMILY – OUT OF HARM’S WAY”**

Produced by The Weather Channel and the American Red Cross, this video stresses the need for families to prepare in advance for all types of disasters. The tape consists of eight segments, which can be shown as one program or separately. Individual segments cover family preparedness and planning, hurricanes, earthquakes, tornadoes, floods, thunderstorms, winter storms, and the aftermath of disasters. Each segment emphasizes the necessity of preparing in advance. Viewers will learn how to organize a family survival kit and how to develop a family disaster preparedness plan.

Time: 22:38 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

## **HAZARD MITIGATION**



## **“BEFORE DISASTER STRIKES”**

This video, produced by Building Officials and Code Administrators (BOCA) International, Inc., in collaboration with FEMA, shows examples of building departments with successful mitigation programs and offers advice and implementation strategies for natural disasters. It shows how well conceived and well-enforced building codes are an important part of disaster mitigation efforts.

Time: 28 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

## **“BEST BUILD SERIES”**

Educate the homeowners in your community with the video series, “Best Build I, II and III.” Produced by the FEMA/Flood Insurance Administration and the National Association of Homebuilders, the series discusses building techniques and offers mitigation tips for people who live in flood-prone areas or are considering building in them.

The first, “Best Build I: Constructing a Sound Coastal Home,” talks about specific building techniques that can be used to protect coastal homes against flooding and hurricane-force winds. It emphasizes the importance of complying with local building codes and discusses the usefulness of the Flood Insurance Rate Map (FIRM). This map gives Base Flood Elevations for the local area and contains other valuable information that may be useful to a prospective homebuilder.

“Best Build II: Construction in a Riverine Floodplain,” offers construction tips for those considering building homes in river floodplain areas. The narrator points out several ways a home can be built to withstand varying velocities of floodwaters. He emphasizes buying flood insurance and points out the advantages of complying with local building codes for constructing homes in floodplain areas.

The third in the series, “Best Build III: Protecting A Flood-Prone Home,” discusses how homeowners can protect their homes against floodwater damage, whether or not they live in a floodplain area. Techniques ranging from relocating the home to building berms and using sealants to protect homes against seepage are discussed. The costs of all these techniques are reviewed in some depth.

Time: “Part I” – 19:20 minutes; “Part II” – 23 minutes; “Part III” – 30 minutes

Format: ½ inch VHS

No copyright restrictions – can be dubbed

## **“BREAKING THE CYCLE”**

This documentary provides practical information on hazard mitigation techniques that have proven successful in reducing the impact of flash flooding. The videotape highlights the disaster recovery in Rapid City, South Dakota, after the 1977 flood and the pre-disaster mitigation planning that has taken place in Manitou Springs, Colorado. Through the leadership of local officials, both communities have reduced their vulnerability to flash flooding without hindering economic growth.

Time: 20 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“BUILDING A SAFER HOME”**

Three Virginia Beach area homebuilders describe how they design and construct hurricane resistant houses. Produced by Virginia Beach Fire Department, this video was designed as part of Virginia Beach Project Impact.

Time: 15 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

Date: 2000

### **“MULTIHAZARD PREPAREDNESS & MITIGATION PSA’S”**

PSA’s by Subject – Disaster Preparedness

Time: 47 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

## **HAZARDOUS MATERIALS**

### **“HAMPTON CYLINDER INCIDENT”**

See firsthand how authorities in Hampton, Virginia, dealt with a stockpile of cylinders containing a number of hazardous chemicals.

Time: 20 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **HOME CHEMICAL SAFETY AND EMERGENCY PROCEDURES”**

The key words in this 21-minute video are “prepare” and “avoid.” Produced by the American Red Cross, the video covers such topics as the importance of preparing for chemical emergencies, how to avoid them and how to respond if an accident does occur.

Time: 21 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

# **HURRICANE**

## **“Images of Isabel”**

1 hour

WWBT 12 in Richmond, Va. produced this look back that features video during and the aftermath caused by Hurricane Isabel from Virginia Beach to Central Virginia two weeks after the storm hit. Hurricane formation, an interview with Dominion Virginia Power representatives and coverage of a tornado that hit two days after the hurricane are included. Video also covers damage in Maryland and North Carolina.

## **”Hurricane Watch: Isabel”**

23 minutes

WVEC 13 News in Hampton Roads produced this in-depth look at hurricanes, their effects and how to prepare. Topics include: how a hurricane develops, why they are destructive, advances in forecasting, lessons learned, insurance tips and preparedness information. Interviews include VDEM Director Michael Cline, NHC Director Max Mayfield and VDOT representatives.

Time: 23 minutes

Format: ½ inch VHS

## **“AGAINST THE WIND”**

This 18-minute video demonstrates methods of home protection, which might give families the peace of mind to think of themselves first and leave their homes during a hurricane. Taking a do-it-yourself approach, this video provides various methods of home protection such as window reinforcement and attic bracing. Approximate costs of home protection are also discussed.

Time: 18 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

## **“AS IT HAPPENED”**

Floridian residents saw Hurricane Andrew as it happened – so did WTVJ, Channel 4 in Miami, Florida. The television station produced a two-hour comprehensive video documentary of Hurricane Andrew called “As it Happened.” Viewers can see reports on the approach, landfall and aftermath of the storm. This video can be purchased for \$14.95 by calling (800) 453-0024.

Time: 2 hours

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

## **“BEFORE THE WIND BLOWS”**

Produced by the American Red Cross, this video helps adults prepare for a hurricane. It gives information on planning decisions, evacuation alternatives and how the Red Cross responds to hurricanes.

Time: 12 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“CALM TO CATASTROPHE”**

Part II – A Psychological Storm – Time: 7:43 (See earthquake section for complete description)

### **“DANGER’S EDGE”**

Produced in 1991 by The Weather Channel, this documentary looks at significant hurricanes of the past to examine the progress made in forecasting, warning and preparedness. Since the Galveston Hurricane of 1900 that took 6,000 lives in Galveston, Texas, the number of deaths from hurricanes has never again approached that massive level. From Galveston to Charleston, with stops in the Florida Keys, New England and the Gulf Coast, this program uses major storms to extract memorable lessons on the structure of hurricanes and how each storm might have been less damaging with better preparation.

Time: 25:20 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“DARK DAYS OF AUGUST”**

This 30-minute documentary on Hurricane Andrew follows the track of the storm and features a host of shots on location in Florida and Louisiana. It includes aerial footage of Hurricane Andrew and its effects on victims of the storm. Sections of the video include interviews with Florida residents before, during and after the storm.

Time: 30 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“FORCE FOUR”**

Produced by The Weather Channel in 1990, this documentary looks at the recent increase in the frequency and strength of hurricanes threatening the United States. Lessons being learned in the wake of Hurricane Hugo point to an urgent need for better planning and preparation especially in light of current theories of hurricane cycles, indicating stronger and more frequent storms in the near future.

Time: 23 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“HAZARDOUS WEATHER: HURRICANES”**

Produced by the State University of New York, this videotape gives scientific and meteorological information on hurricanes. The destructiveness of hurricanes is a major theme and such topics as storm surge, wind velocity and the vulnerability of U.S. seacoasts are discussed. (This videotape can be purchased for \$79 by writing to: Everyday Weather Project, State University of New York, Brockport, N.Y. 14420).

Time: 24 minutes

Copyright restrictions – cannot be legally copied

Format: ¾ inch and 1/2 inch VHS

### **“HOME PREPAREDNESS FOR HURRICANES”**

This American Red Cross produced video provides a quick overview of the actions needed to protect your home and yourself prior to a hurricane making landfall. Among other topics, the tape offers suggestions on choosing a safe zone in your home if your area is not recommended to evacuate. The short format of this video makes it ideal for use on cable access stations as well as during group presentations when a brief overview is needed.

Time: 5:47 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“HURRICANE”**

A safety-awareness documentary that highlights the actions taken to prepare for and respond to Hurricane Alicia which heavily damaged the Texas Gulf Coast in 1983. The production is made up of actual footage taken before and during the hurricane’s descent on Galveston, Texas.

Time: 28:30 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“HURRICANE BLUES”**

The Hugo Outreach Support Project — A Special Division of The South Carolina Department of Mental Health, produced this tape. It tells of the emotional and psychological stress factors that victims of hurricanes suffer and how they deal with them.

Time: 17:40 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“HURRICANE HUGO – WRATH TO RESTORATION”**

Hurricane Hugo was one of the most disastrous storms to strike the East Coast this century. Many areas along the nation’s southeastern coast were affected by the storm, but none felt Hugo’s fury like the Charleston, S.C., area.

During this two-hour special, you will experience the overwhelming helplessness that South Carolinians felt as they watched Hurricane Hugo approach, devastate their homes, and change the face of their state’s coast forever.

Time: 2 hours  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied

### **“HURRICANE INFORMATION GUIDE FOR COASTAL RESIDENTS”**

Narrated by Maury Povich, this American Red Cross video focuses on the need for early hurricane preparation. The video covers basic hurricane information such as storm formation, the significance of watches and warnings, ways to protect your home and evacuation to safe areas. The production also emphasizes the importance of a disaster supplies kit and illustrates the items every individual needs to have on hand.

Time: 16:55 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“HURRICANE: IT’S NOT JUST ANOTHER STORM”**

Produced by FEMA in 1991, this program is designed to be used to promote hurricane preparedness and public awareness. The video describes how to assess personal risk and plan for hurricanes, as well as how to avoid the hazards that emerge following a storm (such as contaminated water supplies and dangerous animals). The material is presented against a background of the destruction caused by Hurricane Hugo in South Carolina and includes comments by survivors. The tape also includes six 60-second public service announcements that cover the key points made in the longer presentation.

Time: 20 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“HURRICANE: PREPARED TO SURVIVE”**

This 20-minute video explores the effects of a hurricane on the private sector using footage from Hurricane Andrew as a blueprint for individual and family disaster planning. It addresses the issues of hurricane preparedness before, during, and after a storm hits, covering the full range of emergency situations a household may encounter.

Time: 20 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“NOVA HURRICANE PROGRAM”**

In this PBS production, scientists seek to better understand the killing power of hurricanes. The tape includes footage shot at the National Hurricane Center and inside the hurricane reconnaissance airplane during Hurricane Gilbert. Experts in the field discuss hurricane tracking and forecasting, evacuation decision-making and killer hurricanes of the past.

Time: 58 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

### **“HURRICANE SURVIVAL TEST VIDEO: THINGS TO KNOW ABOUT PREPARING YOURSELF AND YOUR PROPERTY”**

Produced by the Allstate Insurance Company, this video gives an overview and a quiz on hurricane preparedness. It addresses the myths and realities on preparing and recovering from hurricanes. The quiz portion of the video is a good introduction for presentations on hurricane preparedness.

Time: 24 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

Date: 1999

### **“HURRICANE WATCH-PREPARING FOR THE UNCERTAIN”**

Provides information on the hazards associated with hurricanes and the unpredictability of these storm events.

Time: 34:19 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“JASON AND ROBIN’S AWESOME HURRICANE ADVENTURE”**

This American Red Cross video supplements a brochure by the same title, Jason and Robin explore a hurricane and provide essential preparedness information. This video is designed for elementary-level children.

Time: 10 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“STORMWATCH!-HURRICANE PREPAREDNESS FOR HOSPITALS”**

Provides guidance and instruction for hospital staffs for improving their readiness for hurricanes. Also includes eyewitness accounts of hospital experiences of hurricanes over the past 25 years.

Time: 68 minutes  
Format: 1/2/ inch VHS

No copyright restrictions – can be dubbed

### **“WEATHERING THE STORM”**

How would a devastating storm like Hurricane Andrew affect Hampton Roads and Virginia? Would people know what to do? Whatever the answer, public education will always be needed. This 30-minute video by WVEC TV in Norfolk can help. It includes footage of the aftermath of Hurricane Andrew and features some of Virginia’s emergency services professionals who toured the disaster-stricken areas to learn from the event.

Time: 30 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

## **SEARCH AND RESCUE**

### **“NATIONAL STANDARDS FOR A NATIONAL TEAM” – U.S. DISASTER TEAM CANINE SEARCH AND RESCUE UNIT**

This videotape features the U.S. Disaster Search and Rescue (SAR) Canine Team and provides an overview of how the dogs and handlers train for and respond to search and rescue incidents. The production includes SAR team members from Virginia and surrounding states.

Time: 9:30 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed



## **MEDIA RELATIONS**

### **“TIMELY AND ACCURATE NEWS: JOINT PUBLIC INFORMATION CENTERS” (TELECONFERENCE)**

This taped version of a 1988 teleconference addresses methods for setting up a joint public information center when you can anticipate where the hazard will occur, such as a nuclear power plant, and when you are unaware of potential disaster sites, (i.e. a hazardous materials transportation accident).

Experienced local, state and federal public information officers offer advice and experiences using actual response footage whenever possible. In addition, a number of proven techniques on handling the media in crisis situations are covered.

Time: 3 hours

No copyright restrictions – can be dubbed

Format: ½ inch VHS

## **THUNDERSTORMS/LIGHTNING**

### **“HAZARDOUS WEATHER: THUNDERSTORMS”**

This videotape describes in simple terms how thunderstorms form and what destruction they can cause. The program suggests practical measures to minimize personal loss or injury due to flash floods or tornadoes that are often produced by severe thunderstorms.

Time: 24 minutes

Copyright restrictions – cannot be legally copied

Format: ¾ inch and ½ inch VHS

### **“SKY ON FIRE”**

This video that’s as dramatic as its title suggests covers, the frightening, yet beautiful, phenomenon of lightning. This 15-minute documentary points out that more deaths and injuries are caused every year in the U.S. by lightning, than by tornadoes and hurricanes combined. Planning for lightning when organizing outdoor events is discussed as well.

Time: 15 minutes

No copyright restrictions – can be legally copied

Format: ¾ inch and ½ inch VHS

### **“WHEN LIGHTNING STRIKES”**

A shocking natural hazard like lightning deserves close attention. So does this videotape. The video covers a number of important topics including how to protect yourself against

lightning; how lightning may be linked to other weather conditions; some ways that scientists are studying lightning; and what some people have to say after being struck by lightning. This video was produced by WGN-TV in Chicago.

Time: 23 minutes  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied

## **TORNADO**

### **“CALM TO CATASTROPHE”**

Part III – Disaster in West Memphis – Time 5:41 (See earthquake section for complete description)

### **“DAY OF THE KILLER TORNADOES”**

On an April day, 147 deadly twisters swept through the South and Midwest killing 315 people and turning large portions of 11 states into major disaster areas. These combined storms devastated Xenia, Ohio, and Brandenburg, Kentucky and struck Cincinnati, Ohio; Louisville, Kentucky; Huntsville, Alabama, and scores of other towns and cities in less than 24 hours. It was the Day of the Killer Tornadoes.

Time: 14:20 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“THE ENEMY WIND”**

The after effects of a tornado in Andover, Kansas, highlight this video that looks at why tornadoes happen, how they can be predicted and how people can survive them. The tape explains how researchers use computer applications, small-scale laboratory weather models and field measurements from “tornado chasers” to help find the answers to these concerns.

Time 25 minutes  
Format: ¾ inch and ½ inch VHS

No copyright restrictions – can be dubbed

### **“IT SOUNDED LIKE A FREIGHT TRAIN”**

WGN-TV in Chicago produced this dramatic program on tornadoes. The video features excellent footage of tornadoes and their resulting destruction. Witnesses and victims alike discuss their harrowing experiences with the “most violent winds on earth.” Meteorologists give

pointers on how you can spot these deadly storms. The program takes an interesting look at new weather radar systems that in the near future may dramatically improve tornado warnings.

Time: 23 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

### **“TARGET TORNADO” DOCUMENTARY**

The title was chosen for a very specific reason: tornado research relies heavily on film or video of tornado behavior. When the National Severe Storms Lab in Norman, Oklahoma, scheduled a tornado chase in their research *Project Vortex*, The Weather Channel was invited to join the chase, making tornadoes the target of their cameras.

How the chase developed and what the crew caught on videotape is just part of the documentary. The program details tornado forecasting and response before and after technological developments. Doppler Radar, wind profilers, GOES-8 and a larger network of warning systems are introduced as progress in the science of saving lives, the ultimate goal in tornado research.

Time: 42 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

### **“THE TORNADO OF ’88 – RALEIGH, N.C.”**

Tornadoes usually occur in the central U.S., but they can also strike the East Coast. Witness the aftermath of a deadly tornado that devastated parts of Raleigh, North Carolina, and surrounding counties. This tape includes a 25-minute documentary segment that summarizes the tornado’s destruction. Also included is an additional 35 minutes of news broadcasts covering various aspects of the tornado’s impact.

Time: 60 minutes

Copyright restrictions – cannot be legally copied

Format: ½ inch VHS

### **“TERRIBLE TUESDAY”**

This documentary depicts the day killer tornadoes struck Wichita Falls, Texas. The program graphically illustrates the tremendous damage the tornadoes caused and includes interviews with victims of the disaster.

Time: 23:30 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“TORNADO: PLAN TO SURVIVE”**

This video gives practical methods for planning ahead to survive a tornado if an individual cannot get to a basement or designated shelter. Using examples based on real-life experiences, the video illustrates what a person needs to do if he or she is in a mobile home, an automobile, at

work or at school, or in a shopping mall. Most importantly, it encourages people to seek shelter immediately when a tornado warning has been issued.

Time: 10:45 minutes  
Format: ½ inch VHS

No copyright restrictions – can be dubbed

### **“TORNADO VIDEO CLASSICS”**

This “recommended” and “awe-inspiring” videotape gives a video history of tornado research and documentation. The two-hour videotape is a gathering of video material into an organized historical perspective. It contains more than 50 tornadoes from 20 states — many on video for the first time. (To order a copy of the tape, write to Tornado Project, Box 302, St. Johnsbury, Vermont 05819, or call (802) 748-2505.)

Time: 2 hours  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied

### **“WINDS OF TERROR”**

This videotape captures on film the tornado that struck Edmonton, Alberta, Canada on July 31, 1987. The tornado caused one of the worst disasters in Canada’s history. See how this city responded to downed power lines, leaking gas lines, demolished buildings and tapped people. This production provides an excellent glimpse at just how disastrous a tornado can be.

Time: 23:47 minutes  
Format: ½ inch VHS

Copyright Restrictions – cannot be legally copied

### **“TORNADO ALERT: WHAT YOU NEED TO KNOW”**

This is a comprehensive video about tornadoes and tornado safety. It describes how tornadoes form, reviews research and technology that helps forecast tornadoes, explains what you and your family can do to prepare for tornadoes and clears up myths and misconceptions about tornadoes.

Time: 60 minutes  
Format: ½ inch VHS

Copyright restrictions – cannot be legally copied  
1984

## **WINTER HAZARDS**

### **“SURVIVING THE COLD”**

Produced in cooperation with the American Red Cross, this videotape reenacts six true incidents of people who were stranded in severe winter weather. The commentator explains how good judgment, common sense and preparedness can improve the odds of survival for people isolated in snowstorms. Among other topics, the videotape mentions hypothermia and how certain preparations can prevent its harmful effects.

Time: 17 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

### **“WINTER PREPAREDNESS”**

Originally broadcast in November 2000, this video was produced by WCVE’s “Capitol Views,” a weekly news program. Moderated by Barbara Berlin, the video features an interview with VDEM State Coordinator, Michael Cline, and Bill Sammler, Warning Coordination Meteorologist with the National Weather Service in Wakefield. They discuss how you and your family can get prepared for severe winter weather.

Time: 30 minutes

No copyright restrictions – can be dubbed

Format: ½ inch VHS

Date: November 2000

### **“WINTER STORMS”**

A documentary film report on the disastrous Winter of ‘78, ranging from the great New England and Midwestern blizzards to the floods and mud slides of California, plus the unexpected wave of ice storms and floods that swept the South and other sections of the country. The program shows how emergency management on state, local and federal levels met and dealt with some of these major crises.

Time: 27:30 minutes

No copyright restrictions – can be dubbed

Format: ¾ inch and ½ inch VHS

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## **PUBLICATIONS LIST**

**Note: All publication quantities are limited and available until supplies are exhausted.**

### **VDEM PUBLICATIONS**

Emergency Management Update (bi-weekly briefing) – subscribe online at  
[www.vaemergency.com](http://www.vaemergency.com)

Get Ready for Emergencies and Disasters – Developing Your Disaster Plan [English & Spanish]

Virginia Department of Emergency Management: Disaster and Emergency Management Agency  
for the Commonwealth (**under revision**)

[This booklet tells about the agency and its responsibilities.]

What to do in an Emergency (**under revision**)

[This booklet briefly covers all the disasters/emergencies that can affect Virginia and gives tips  
on how to get prepared.]

### **EARTHQUAKES**

After the Quake

Are You Ready for an Earthquake?

Earthquake – Are You Ready?

Earthquake Preparedness: What Every Childcare Provider Should Know (limit: one)

Earthquake Safety Checklist

Earthquakes: Safety Tips for Earthquakes

Family Earthquake Safety Home Hazard Hunt and Drill

Guide for Developing a School Earthquake Safety Program (limit: one)

Preparedness in Apartments and Mobile Homes

Project Safeside: Earthquakes

Reducing the Risk of Nonstructural Earthquake Damage – A Practical Guide

## **FIRES**

Are You Ready for a Fire?

Escape from Fire – Once You're Out Stay Out!

Project Safeside: Wind and Wildfire

Wildfire – Are You Prepared?

Winter Fires: Winter Fire Safety Tips for the Home

## **FLOODS**

An Ounce of Prevention is Worth a Pound of Cure

After a Flood: The First Step

Are You Ready for a Flood or Flash Flood?

Coping With a Flood – Before, During and After

Flash Floods and Floods...the Awesome Power

Flood...It Can Happen To You



Hurricane Flooding: A Deadly Inland Danger

Project Safeside: Floods

Repairing Your Flooded Home

## **GENERAL**

After the Disaster

Community Disaster Education Guide

Disaster Driving

Disaster Preparedness Coloring Book (English & Spanish)

Disaster Preparedness for People With Disabilities

Disaster Preparedness for Seniors by Seniors

Disaster Recovery Tips (English & Spanish)

Emergency Management Guide for Business & Industry

Emergency Preparedness Checklist (English & Spanish)

Family Survival Guide (limit one)

The Federal Response Plan

The Federal Response Plan – An Executive Over

Food & Water in an Emergency

Helping Children Cope With Disaster (English & Spanish)

Preparing for Emergencies – A Checklist for People with Mobility Problems

Together We Prepare – 5 Actions for Emergency Preparedness (English & Spanish)

Your Family Disaster Supplies Kit (English & Spanish)

What To Do When Power Goes Out (English & Spanish)

When Disaster Strikes...Donations Are needed...How You Can Help

Your Evacuation Plan

## **GENERAL STORMS**

The Adventures of Julia and Robbie – The Disaster Twins

Are You Ready for a Heat Wave

Herman, PIC and the Hunt for a Disaster-Proof Shell

Project Safeside: Extreme Heat

Safe Boating Weather Tips

Taking Shelter From the Storm

Taking Shelter From the Storm - Building a Safe Room Inside Your Home

Thunderstorms...Tornadoes...Lightning...Nature's Most Violent Storms

Watch Out...Storms Ahead! Owlle Skywarn's Weatherbook

Weather – Bringing it Home

## **HURRICANES**

Are You Ready for a Hurricane

Hurricane – Are You Ready

Hurricane Awareness

Hurricane Awareness – Action Guidelines for Senior Citizens

Hurricane-Floods – Safety Tips for Coastal and Inland Flooding

Hurricanes: Safety Tips for Hurricanes

Hurricanes...Unleashing Nature's Fury

Hurricane Tracking Charts

Project Safeside: Hurricanes

## **TERRORISM**

Are You Ready? A Guide To Citizen Preparedness

Preparing Your Business for the Unthinkable

Terrorism – Preparing for the Unexpected (English & Spanish)

United for a Stronger America: Citizens' Preparedness Guide

## **THUNDERSTORMS**

Are You Ready for a Thunderstorm?

Lightning Protection

Project Safeside: Lightning

thunderstorms...tornadoes...lightning...Nature's Most Violent Storms

## **TORNADOES**

Are You Ready for a Tornado?

## **WINTER AWARENESS**

Are You Ready for a Winter Storm?

Disaster Driving: Safety Tips for Motorists in Emergencies

No Frozen Pipes

Project Safeside: Severe Winter Storms

Safe Steps for Winter Weather

Winter Storms...The Deceptive Killer